



TML Newly Elected **City Officials' Orientation**
You've got questions...we've got answers.

July 29-30, 2021 • San Antonio

FINAL PROGRAM



NEWLY ELECTED CITY OFFICIALS' ORIENTATION

July 29-30, 2021 ~ San Antonio

FACILITATED BY

TAMCC President and TML Board Director **Steve Rockey**, Councilmember, City of Friendswood
TAMCC Vice President **Lori Ward**, Deputy Mayor Pro Tem, City of Addison

Thursday, July 29

- 7:30-8:00 a.m. **REGISTRATION AND LITE BREAKFAST**
- 8:00-8:10 a.m. **WELCOME**
TAMCC President and TML Board Director **Steve Rockey**, Councilmember,
City of Friendswood
- 8:10-9:10 a.m. **BE AN INSPIRED LEADER!**
Betsy Price, Former Mayor, City of Fort Worth
Moderator: TAMCC President and TML Board Director **Steve Rockey**,
Councilmember, City of Friendswood
- 9:10-9:25 a.m. **STRETCH BREAK**
- 9:25-10:25 a.m. **PARLIAMENTARY PROCEDURE: BEING AWARE OF THE KEY RULES**
Mary Kayser, TRMC MMC, Former City Secretary, City of Fort Worth
Moderator: TAMCC Vice President **Lori Ward**, Deputy Mayor Pro Tem, City of
Addison
- 10:30-11:30 a.m. **UNDERSTANDING YOUR FINANCIAL OVERSIGHT RESPONSIBILITIES**
Martie Simpson, Executive Director, Government Finance Officers
Association
Moderator: TAMCC President and TML Board Director **Steve Rockey**,
Councilmember, City of Friendswood
- 11:30 a.m.-1:00 p.m. **LUNCH ON YOUR OWN**
- 1:00-2:00 p.m. **GOVERNING ETHICALLY: UNDERSTANDING YOUR INFLUENCE**
Dan Johnson, City Manager, City of Richardson
Moderator: TAMCC Vice President **Lori Ward**, Deputy Mayor Pro Tem, City of
Addison

- 2:05-3:05 p.m. **FUNDAMENTALS OF CITY REGULATION**
Amber McKeon-Mueller, Legal Counsel, Texas Municipal League
Moderator: TAMCC President and TML Board Director **Steve Rockey**,
Councilmember, City of Friendswood
- 3:05-3:15 p.m. **STRETCH BREAK**
- 3:15-4:15 p.m. **INTERACTING CONSTRUCTIVELY WITH THE MEDIA**
Tom Bryson, Director of Communications, City of Farmers Branch
Moderator: TAMCC Vice President **Lori Ward**, Deputy Mayor Pro Tem, City of Addison
- 4:20-5:00 p.m. **ADVOCATING FOR YOUR CITY**
Monty Wynn, Director, Grassroots and Legislative Services; and **JJ Rocha**,
Grassroots and Legislative Services Manager, Texas Municipal League
Moderator: TAMCC President and TML Board Director **Steve Rockey**, Councilmember,
City of Friendswood
- Friday, July 30**
- 7:30-8:00 a.m. **LITE BREAKFAST**
- 8:00-9:00 a.m. **YOUR CITY'S REVENUE SOURCES AND ECONOMIC DEVELOPMENT**
Tad Cleaves, Legal Counsel, Texas Municipal League
Moderator: TAMCC President and TML Board Director **Steve Rockey**, Councilmember,
City of Friendswood
- 9:05-10:05 a.m. **Texas Public Information Act Required Training**
George E. Hyde, Law Partner, Russell Rodriguez Hyde Bullock, LLP
Moderator: TAMCC Vice President **Lori Ward**, Deputy Mayor Pro Tem, City of Addison
- 10:10-11:10 a.m. **Texas Open Meetings Act Required Training**
Amber McKeon-Mueller, Legal Counsel, Texas Municipal League
Moderator: TAMCC President and TML Board Director **Steve Rockey**, Councilmember,
City of Friendswood

Note: Certificates of Completion for the Texas Public Information Act session and the
Texas Open Meetings Act session will only be provided onsite at the end of each session.
If you do not stay until the end of each open government session, you will not receive a certificate for those sessions.



★ **TEXAS** ★

MUNICIPAL LEAGUE

**109TH ANNUAL
CONFERENCE AND EXHIBITION**

OCTOBER 6-8, 2021 • HOUSTON