



TML Newly Elected  City Officials' Orientation  
You've got questions...we've got answers.

August 12-13, 2021 • Bastrop

**FINAL PROGRAM**



## NEWLY ELECTED CITY OFFICIALS' ORIENTATION

August 12-13, 2021 ~ Bastrop

### FACILITATED BY

TAMCC President and TML Board Director **Steve Rockey**, Councilmember, City of Friendswood  
TAMCC Past President **Bert Miller**, Mayor, City of Navasota

### Thursday, August 12

- 7:30 a.m. **REGISTRATION AND BREAKFAST**
- 8:00-8:10 a.m. **WELCOME**  
TML President-Elect **David Rutledge**, Mayor, City of Bridge City; and  
TAMCC President and TML Board Director **Steve Rockey**,  
Councilmember, City of Friendswood
- 8:10-9:10 a.m. **BE AN INSPIRED LEADER!**  
**Joe Serio**, President, Joe Serio Enterprises  
Moderator: TAMCC President and TML Board Director **Steve Rockey**, Councilmember, City  
of Friendswood
- 9:10-9:25 a.m. **STRETCH BREAK**
- 9:25-10:25 a.m. **PARLIAMENTARY PROCEDURE: BEING AWARE OF THE KEY RULES**  
**Lee Woodward**, City Secretary/PIO, City of La Porte  
Moderator: TAMCC Past President **Bert Miller**, Mayor, City of Navasota
- 10:30-11:30 a.m. **UNDERSTANDING YOUR FINANCIAL OVERSIGHT RESPONSIBILITIES**  
**Martie Simpson**, Executive Director, Government Finance Officers  
Association  
Moderator: TAMCC President and TML Board Director **Steve Rockey**, Councilmember, City  
of Friendswood
- 11:30 a.m.-12:30 p.m. **LUNCH (provided)**
- 12:30-1:30 p.m. **GOVERNING ETHICALLY: UNDERSTANDING YOUR INFLUENCE**  
**Dan Johnson**, City Manager, City of Richardson  
Moderator: TAMCC Past President **Bert Miller**, Mayor, City of Navasota

- 1:35-2:35 p.m. **FUNDAMENTALS OF CITY REGULATION**  
**Christy Drake-Adams**, Director of Legal Services, Texas Municipal League  
Moderator: TAMCC President and TML Board Director **Steve Rockey**, Councilmember, City of Friendswood
- 2:35-2:45 p.m. **STRETCH BREAK**
- 2:45-3:45 p.m. **INTERACTING CONSTRUCTIVELY WITH THE MEDIA**  
**Tom Bryson**, Communications Consultant, DFW Strategic Communications  
Moderator: TAMCC Past President **Bert Miller**, Mayor, City of Navasota
- 3:50-4:30 p.m. **ADVOCATING FOR YOUR CITY**  
**Monty Wynn**, Director, Grassroots and Legislative Services; **JJ Rocha**, Grassroots and Legislative Services Manager; and **Bill Longley**, General Counsel, Texas Municipal League  
Moderator: TAMCC President and TML Board Director **Steve Rockey**, Councilmember, City of Friendswood

## **Friday, August 13**

- 7:30-8:30 a.m. **BREAKFAST (provided)**
- 8:00-9:00 a.m. **YOUR CITY'S REVENUE SOURCES AND ECONOMIC DEVELOPMENT**  
**Tad Cleaves**, Legal Counsel, Texas Municipal League  
Moderator: TAMCC President and TML Board Director **Steve Rockey**, Councilmember, City of Friendswood
- 9:05-10:05 a.m. **Texas Public Information Act Required Training**  
**George E. Hyde**, Law Partner, Russell Rodriguez Hyde Bullock, LLP  
Moderator: TAMCC Past President **Bert Miller**, Mayor, City of Navasota
- 10:10-11:10 a.m. **Texas Open Meetings Act Required Training**  
**Evelyn Njuguna**, Assistant Director of Legal Services, Texas Municipal League  
Moderator: TAMCC President and TML Board Director **Steve Rockey**, Councilmember, City of Friendswood



★ **TEXAS** ★  
**MUNICIPAL LEAGUE**

**109TH ANNUAL  
CONFERENCE AND EXHIBITION**

OCTOBER 6-8, 2021 • HOUSTON