



TML Newly Elected City Officials' Orientation

You've got questions...we've got answers.

August 11-12, 2022 ~ San Antonio

FINAL PROGRAM



NEWLY ELECTED CITY OFFICIALS' ORIENTATION

August 11, 2022 - August 12, 2022 ~ San Antonio

FACILITATED BY

TML President-Elect **David Rutledge**, CMO, Mayor, City of Bridge City
TAMCC President and TML Board Director **Lori Ward**, Deputy Mayor Pro-Tempore, City of Addison

Thursday, August 11

- 7:30-8:30 a.m. **REGISTRATION AND BREAKFAST**
- 8:00-8:10 a.m. **WELCOME**
TML President-Elect **David Rutledge**, CMO, Mayor, City of Bridge City; and
TAMCC President and TML Board Director **Lori Ward**, Deputy Mayor
Pro-Tempore, City of Addison
- 8:10-9:10 a.m. **BE AN INSPIRED LEADER!**
Joe Serio, President, **Joe Serio Enterprises**
Moderator: TAMCC President and TML Board Director **Lori Ward**, Deputy Mayor
Pro-Tempore, City of Addison
- 9:10-9:25 a.m. **STRETCH BREAK**
- 9:25-10:25 a.m. **PARLIAMENTARY PROCEDURE: LET'S KEEP IT MOVING!**
Lee Woodward, City Secretary/PIO, City of La Porte
Moderator: TML President-Elect **David Rutledge**, CMO, Mayor, City of Bridge City
- 10:30-11:30 a.m. **UNDERSTANDING YOUR FINANCIAL OVERSIGHT RESPONSIBILITIES**
Martie Simpson, Executive Director, Government Finance Officers
Association
Moderator: TAMCC President and TML Board Director **Lori Ward**, Deputy Mayor
Pro-Tempore, City of Addison
- 11:30 a.m.-1:00 p.m. **LUNCH ON YOUR OWN**

- 1:00-2:00 p.m. **GOVERNING ETHICALLY: UNDERSTANDING YOUR INFLUENCE**
Dan Johnson, Former City Manager, City of Richardson
Moderator: TAMCC President and TML Board Director **Lori Ward**, Deputy Mayor Pro-Tempore, City of Addison
- 2:05-3:05 p.m. **FUNDAMENTALS OF CITY REGULATION**
Amber McKeon-Mueller, Legal Counsel, Texas Municipal League
Moderator: TML President-Elect **David Rutledge**, CMO, Mayor, City of Bridge City
- 3:05-3:15 p.m. **STRETCH BREAK**
- 3:15-4:15 p.m. **INTERACTING CONSTRUCTIVELY WITH THE MEDIA**
Belinda Willis, Consultant/Content Specialist, DFW Strategic Communications
Moderator: TAMCC President and TML Board Director **Lori Ward**, Deputy Mayor Pro-Tempore, City of Addison
- 4:20-5:00 p.m. **ADVOCATING FOR YOUR CITY**
Monty Wynn, Director, Grassroots and Legislative Services; and **JJ Rocha**, Grassroots and Legislative Services Manager
Moderator: TML President-Elect **David Rutledge**, CMO, Mayor, City of Bridge City

Friday, August 12

- 7:30-8:30 a.m. **BREAKFAST**
- 8:00-9:00 a.m. **YOUR CITY'S REVENUE SOURCES AND ECONOMIC DEVELOPMENT**
Tad Cleaves, Legal Counsel, Texas Municipal League
Moderator: TAMCC President and TML Board Director **Lori Ward**, Deputy Mayor Pro-Tempore, City of Addison
- 9:05-10:05 a.m. **TEXAS PUBLIC INFORMATION ACT REQUIRED TRAINING**
Evelyn W. Njuguna, Director of Legal Services, Texas Municipal League
Moderator: TML President-Elect **David Rutledge**, CMO, Mayor, City of Bridge City
- 10:10-11:10 a.m. **TEXAS OPEN MEETINGS ACT REQUIRED TRAINING**
Evelyn Njuguna, Director of Legal Services, Texas Municipal League
Moderator: TAMCC President and TML Board Director **Lori Ward**, Deputy Mayor Pro-Tempore, City of Addison

TEXAS MUNICIPAL LEAGUE



110TH ANNUAL CONFERENCE AND EXHIBITION
— OCTOBER 5-7, 2022 —