



TML Newly Elected City Officials' Orientation
You've got questions...we've got answers.

July 21-22, 2022 ~ Allen
FINAL PROGRAM



TML-TAMCC NEWLY ELECTED CITY OFFICIALS' ORIENTATION

July 21-22, 2022 ~ Allen

FACILITATED BY

TML President-Elect **David Rutledge**, CMO, Mayor, City of Bridge City
TAMCC President and TML Board Director **Lori Ward**, Deputy Mayor Pro-Tempore, Town of Addison
TAMCC Immediate Past President **Steve Rockey**, Councilmember, City of Friendswood

Thursday, July 21

7:30 a.m.

REGISTRATION AND NETWORKING BREAKFAST

8:00-8:10 a.m.

WELCOME

TML President-Elect **David Rutledge**, CMO, Mayor, City of Bridge City; and
TAMCC President and TML Board Director **Lori Ward**, Deputy Mayor Pro-
Tempore, Town of Addison

8:10-9:10 a.m.

BE AN INSPIRED LEADER!

Betsy Price, Former Mayor, City of Fort Worth

Moderator: TAMCC President and TML Board Director **Lori Ward**, Deputy Mayor Pro-
Tempore, Town of Addison

9:10-9:25 a.m.

STRETCH BREAK

9:25-10:25 a.m.

PARLIAMENTARY PROCEDURE: BEING AWARE OF THE KEY RULES

Mary J. Kayser, Former City Secretary, City of Fort Worth

Moderator: TAMCC Immediate Past President **Steve Rockey**, Councilmember, City
of Friendswood

10:30-11:30 a.m.

UNDERSTANDING YOUR FINANCIAL OVERSIGHT RESPONSIBILITIES

Martie Simpson, Executive Director, Government Finance Officers
Association

Moderator: TAMCC President and TML Board Director **Lori Ward**, Deputy Mayor Pro-
Tempore, Town of Addison

11:30 a.m.-1:00 p.m.

LUNCH ON YOUR OWN

Visit **The Village at Allen** for nearby restaurant options

<http://www.villageatallen.com/directory>

- 1:00-2:00 p.m. **GOVERNING ETHICALLY: UNDERSTANDING YOUR INFLUENCE**
Dan Johnson, Former City Manager, City of Richardson
Moderator: TAMCC Immediate Past President **Steve Rockey**, Councilmember, City of Friendswood
- 2:05-3:05 p.m. **FUNDAMENTALS OF CITY REGULATION**
Amber McKeon-Mueller, Legal Counsel, Texas Municipal League
Moderator: TAMCC President and TML Board Director **Lori Ward**, Deputy Mayor Pro-Tempore, Town of Addison
- 3:05-3:15 p.m. **STRETCH BREAK**
- 3:15-4:15 p.m. **INTERACTING CONSTRUCTIVELY WITH THE MEDIA**
Tom Bryson, Vice President & Public Sector Practice Leader, Cooksey Communications
Moderator: TAMCC Immediate Past President **Steve Rockey**, Councilmember, City of Friendswood
- 4:20-5:00 p.m. **ADVOCATING FOR YOUR CITY**
Monty Wynn, Director, Grassroots and Legislative Services; and **JJ Rocha**, Grassroots and Legislative Services Manager
Moderator: TAMCC President and TML Board Director **Lori Ward**, Deputy Mayor Pro-Tempore, Town of Addison

Friday, July 22

- 7:30-8:30 a.m. **NETWORKING BREAKFAST**
- 8:00-9:00 a.m. **YOUR CITY'S REVENUE SOURCES AND ECONOMIC DEVELOPMENT**
Sarah Tompkins, Legal Counsel, Texas Municipal League
Moderator: TAMCC President and TML Board Director **Lori Ward**, Deputy Mayor Pro-Tempore, Town of Addison
- 9:05-10:05 a.m. **TEXAS PUBLIC INFORMATION ACT REQUIRED TRAINING**
Evelyn Njuguna, Director of Legal Services, Texas Municipal League
Moderator: Immediate Past President **Steve Rockey**, Councilmember, City of Friendswood
- 10:10-11:10 a.m. **TEXAS OPEN MEETINGS ACT REQUIRED TRAINING**
Evelyn Njuguna, Director of Legal Services, Texas Municipal League
Moderator: TAMCC Immediate Past President **Steve Rockey**, Councilmember, City of Friendswood

TEXAS MUNICIPAL LEAGUE



110TH ANNUAL CONFERENCE AND EXHIBITION
— OCTOBER 5-7, 2022 —