

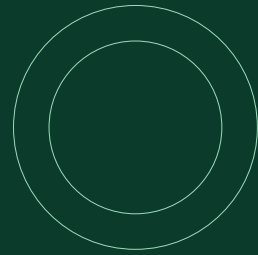
COUNCIL LEADERSHIP TRAINING

TML Newly Elected Officials: Collaborative Leadership

8 Leadership Lessons for Newly Elected City Officials



Bennett Sandlin
Denton Navarro Rodriguez Bernal Santee & Zech



1

OPENING POP QUIZ

Before we begin, two questions

1

What business would you like to see
move to your city that isn't there today?

2

What's your vision for your city twenty
years from now?

Hold on to both answers — we'll come back to them.

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2

01

Understand Your Ethical Rules

"Relativity applies to physics, not ethics." Albert Einstein (attributed)



CROWN VIC



TAHOE

02

Beware of Mandates and Missions

A single-issue mandate can blind you to the district you actually serve.



03

Lead from the Bottom-Up, Not the Top-Down

"A leader is like a shepherd. He stays behind the flock... they are being directed from behind." Nelson Mandela

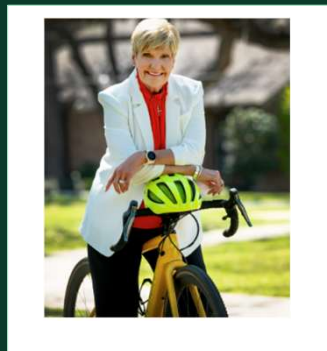


LEADING FROM WITHIN THE GROUP

04

Good Leaders Are Open About Themselves

A rolling town hall on two wheels, and a lesson in knowing the line.



05

Respect and Rely on City Staff

Council sets the destination. The city manager drives.



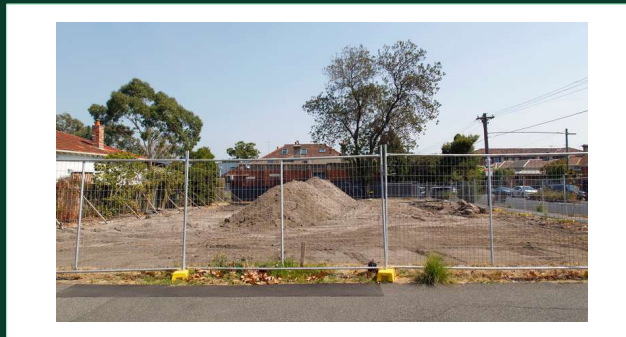
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06

Understand Economic Development Tools



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07

Embrace Criticism

"Do what you feel in your heart to be right, for you'll be criticized anyway." Eleanor Roosevelt



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08

Have a Vision for Your City in Twenty Years

"Never doubt that a small group of thoughtful, concerned citizens can change the world. Indeed it is the only thing that ever has." Margaret Mead

CALLBACK

- What business did you name?
- What's your city's next twenty years?

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Questions?

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